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FOR IMMEDIATE RELEASE

**Barbara Belz Brazee and her staff from Vivid Hair Salon, Westfield, Ma
Sharpens Skills at *The Redken Exchange* in New York City**

Barbara Belz Brazee, Rose Casavant and Lisa Blazinski sharpened their professional edge and took their hair (styling/coloring) talent to the next level at the award-winning Redken Exchange in New York City. Barbara, Rose and Lisa were some of the dedicated salon professionals, who attended classes at the Redken Exchange, the hair industry's leading resource for higher learning, and now brings your fresh and exciting salon services. Along with stylists from around the globe, Barbara, Rose and Lisa learned advanced techniques in hair design and hair color from leading experts in the salon industry, bringing you the latest in wearable, fashion hair trends.

The Redken Exchange is the award-winning, leading resource for higher learning in the professional salon industry, and allowed Barbara, Rose and Lisa to experience interactive, hands-on attention. With classes ranging from color basics to editorial photo shoots, and dressing the bride among others, it's no wonder thousands of salon professionals attend The Redken Exchange from all corners of the globe making it a great venue for exchanging tips, ideas, and techniques with other stylist - as well as for getting the latest information on Redken hair care, hair color and styling products.

Consumers interested in fresh, modern, innovative style or color can call Vivid Hair Salon at (413) 564-0062 to make an appointment. Salon professionals can visit www.redkensalon.com or call 1.800.545.8157 for more information regarding classes at The Redken Exchange.